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**Pereles Bros., Inc. Names Duwayne Pliner Sales Manager**

**Milwaukee, WI – February 10, 2010** – Pereles Bros., Inc., a plastic injection molding company located in Milwaukee, Wisconsin, has named Duwayne Pliner as the company's Sales Manager. Pliner had served as the company's Plant Manager since he started with the company in August of 2003.

"Duwayne is personable, decisive and accommodating which makes him perfect for this position. His knowledge of injection molding operations and extensive experience in the industry puts him in a position to not only cultivate new customer relationships, but makes him a valued partner to our existing customers and vendors," explains Ted Muccio, president of Pereles Bros., Inc.

Pliner began his career in 1966 working for companies such as Johnson Controls, Bell & Howell, Milwaukee Electric Tool, Juno Tool & Plastics and Plastic Components. His past experience includes positions in quality and inventory control, purchasing and plant management. He is a 1996 graduate of the Wisconsin School of Electronics and a former student of Marquette University's School of Engineering.

Since 1925, Pereles Bros., Inc., one of the Midwest's most respected plastic injection molding companies, has provided its diverse client base with a customer-focused approach to the design and development of specialized, one of a kind, Original Equipment Manufacturer (OEM) products. The company offers cost-efficient design and prototyping assistance, material selection and technical assistance throughout the production process. In addition, they provide an array of value-added services designed to improve ROI for customers. Located in Milwaukee, WI, Pereles Bros., Inc. is an ISO 9001:2000 Certified Manufacturer serving a broad range of industries including medical, foodservice, house wares, automotive aftermarket, electrical, power tools, lawn & garden, and more. For more information, call 1-414-463-1000 or visit [www.pereles.com](http://www.pereles.com).

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