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Pereles Bros., Inc. Promotes Kent Kuecherer to Plant Manager

Milwaukee, WI – January 19, 2010 – Pereles Bros., Inc., a plastics injection molding company located in Milwaukee, Wisconsin, has named Kent Kuecherer as the company's new Plant Manager. Kuecherer served as the company's Quality/Continuous Improvement Manager since he started with Pereles Bros., Inc. in March of 2007.

"Kent is a valuable member of our management team. His extensive knowledge of injection molding operations and our industry in general, makes him the logical choice for this position," explains Ted Muccio, president of Pereles Bros., Inc. "Kent understands the long-term mission and vision of Pereles Bros., Inc. and is continuously looking for ways to improve our processes and empower our employees to do the same."

Kuecherer began his career in plastics manufacturing in 1977 working for companies such as Kaysun Corporation, Dickten & Masch Plastics, Gateway Plastics and JW Speaker Corporation. His past experiences include positions in quality control, operations, upper management, and equipment set up and maintenance.

Since 1925, Pereles Bros., Inc., one of the Midwest's most respected plastic injection molding companies, has provided its diverse client base with a customer-focused approach to the design and development of specialized, one of a kind, Original Equipment Manufacturer (OEM) products. The company offers cost-efficient design and prototyping assistance, material selection and technical assistance throughout the production process. In addition, they provide an array of value-added services designed to improve ROI for customers. Located in Milwaukee, WI, Pereles Bros., Inc. is an ISO 9001:2000 Certified Manufacturer serving a broad range of industries including medical, foodservice, house wares, automotive aftermarket, electrical, power tools, lawn & garden, and more. For more information, call 1-414-463-1000 or visit www.pereles.com.

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