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Pereles Bros., Inc. Selected as Winner of The Business Journal's Central City Business Awards

Milwaukee, WI – February 12, 2013 – Pereles Bros., Inc., one of Milwaukee's most reputable plastic injection molding companies, has been selected as a winner for The Business Journal's Central City Business Awards for 2013. Pereles Bros., Inc. is being honored in the Medium Company category and will be presented with the award at a luncheon on Monday, March 18 at The Pfister Hotel in downtown Milwaukee. The Central City Business Awards recognize entrepreneurs and commercial businesses whose contributions toward growth, expansion and prosperity are making a difference in Milwaukee's central city and others across the region.

Pereles Bros., Inc. partners with the state's Transitional Jobs Program to create financial security for Milwaukee families and is currently engaged in training local neighborhood participants for long-term employment. The company also supports the Silver Spring Neighborhood Center; serves on the board of directors for the Havenswood Economic Development Corporation; and sits on the advisory board for the School of Career and Technical Education.

"We are honored to receive an award that recognizes our ongoing commitment to our community," says Ted Muccio, president of Pereles Bros., Inc. "Our focus will continue to be on community outreach, the growth and advancement of our locally sourced employees and our partnerships with local organizations that share our same philosophies."

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About Pereles Bros., Inc.

Since 1925, Pereles Bros., Inc., one of the Midwest's most respected manufacturers, has provided its diverse client base with a customer-focused approach to the design and development of specialized, one of a kind, Original Equipment Manufacturer (OEM) products. The company offers cost-efficient design and prototyping assistance, material selection and technical assistance throughout the production process. In addition, they provide an array of value-added services designed to improve ROI for customers. Located in Milwaukee, WI, Pereles Bros., Inc., a plastics injection molding company, is an ISO 9001:2000 Certified Manufacturer serving a broad range of industries including medical, foodservice, house wares, automotive aftermarket, electrical, power tools, lawn & garden, and more. For more information, call 1-414-463-1000 or visit www.pereles.com.

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